

Visibility With Rap Sheet Digital—How Can U Be Down?

Rap Sheet Digital is all about the preservation of Hip Hop and Rap music. The site and the digital magazine promote artists and present news, information and industry tips for artists and executives to use as they navigate their way through today's music industry. Artists, Recording Companies and businesses interested in the Rap music community have a variety of manners in which to garner visibility with the most unique Rap music magazine in the new century—Rap Sheet Digital.

Online:

Banner Advertising: Rap Sheet Digital captures the broadest audience loyal to Hip Hop and Rap music. RapSheet.com is one of the stickiest Rap music sites, meaning that visitors typically come to the site and stay, moving from area to area, including banner advertisements, creating a healthy click-through rate. Talk to your ad rep for rates and availability.

New Artist Spotlight: Rap Sheet began breaking underground artists in 1992, launching the careers of artists such as Snoop, Wu-Tang and Common. Rap Sheet Digital opens venues for breaking artists that are elusive, if possible to find. New artists Spotlighted in Rap Sheet Digital will secure unique exposure opportunities, launching sustainable careers in Rap music. The New Artist Spotlight features Digital Video interview placed on RapSheet.com, partner websites and inclusion in Rap Sheet Digital Magazine distributed to traditional music stores.

Album Review: Rap Sheet Digital profiles new albums with live links to the music, so that site visitors can read the review while sampling the music and then follow a link to purchase the music. The Album Reviews will be placed on RapSheet.com and included in the Rap Sheet Digital Magazine distributed to traditional music stores.

Single Review: Rap Sheet Digital profiles new albums with live links to the music, so that site visitors can read the review while sampling the music and then follow a link to purchase the music. The Album Reviews will be placed on RapSheet.com and included in the Rap Sheet Digital Magazine distributed to traditional music stores.

Day In The Hood: In 1992, Rap Sheet launched a feature called Day In The Hood, which profiled artists in the area they grew up, established themselves and garnered respect from. Rap Sheet Digital takes that feature to the next level with digital video of the hood. Day In The Hood features Digital Video footage placed on RapSheet.com, partner websites and inclusion in Rap Sheet Digital Magazine distributed to traditional music stores.

Rap Sheet Live: In addition to covering concerts, Rap Sheet presented the first Hip Hop Pay-Per-View concert in 1995. Rap Sheet Digital presents Rap music concerts live and/or shortly after they occur all over the world. Rap Sheet Live features Digital Video footage placed on RapSheet.com, partner websites and inclusion in Rap Sheet Digital Magazine distributed to traditional music stores.

Rap Sheet Flashback: There is no better way to demonstrate loyalty to the Hip Hop music and culture that made the world swing than to pay homage to the Old School artists who made the music back in

the day. Rap Sheet Digital promotes footage of the Old School, including artists who are still making music today. Rap Sheet Flashback features Digital Video footage placed on RapSheet.com, partner websites and inclusion in Rap Sheet Digital Magazine distributed to traditional music stores.

Rap Sheet Rags: Rap Sheet presented On The Ragz in 1992, a Hip Hop Fashion layout, featuring the latest styles, presented on actual Rap music artists. Rap Sheet Digital presents the latest fashions in Digital Video interview placed on RapSheet.com, partner websites and inclusion in Rap Sheet Digital Magazine distributed to traditional music stores.